



**MEDIA RELEASE**

**ADINA BERLIN CHECKPOINT CHARLIE WINS 2010 TripAdvisor® AWARD**

*Sydney (8 February, 2010)*- Adina Apartment Hotel Berlin, Checkpoint Charlie has been recognised by internationally renowned travel site TripAdvisor® by being voted '**Euro Favourite-Top 25 German Hotels**', in the 2010 Traveller's Choice Awards.

Now in its eighth year, the annual TripAdvisor® Traveller's Choice Awards honour the world's best hotels and are voted by the people who know them best – real travellers.

Adina Apartment Hotel Berlin, Checkpoint Charlie opened in December 2007 in the trendy Berlin-Mitte district. The stylish apartment hotel is ideally located for guests to discover all that Berlin has to offer, with lively restaurants and nightlife, shopping hotspots, celebrated architecture, museums and the infamous Checkpoint Charlie all just minutes away.

The hotel offers 126 one and two bedroom apartments as well as studio rooms. Lifestyle facilities include a restaurant, pool, gymnasium and meeting rooms.

Rachel Argaman, CEO of Toga Hospitality said, "We are delighted that Adina Apartment Hotel Berlin, Checkpoint Charlie has been recognised by millions of travellers as a Euro favourite in the 2010 TripAdvisor® Travellers Choice Awards. The award is a testament to the high standard of service, excellent product and great value that Adina Apartment Hotels offer guests from around the world."

Adina Apartment Hotels are located in Copenhagen, Budapest, Frankfurt and Berlin, and offer stylish and spacious apartment accommodation, hotel service and excellent lifestyle facilities. Two new Adina Apartment hotels are opening in Berlin and Hamburg later in 2010.

For bookings or more information, please visit [www.adina.eu](http://www.adina.eu).



ENDS

**MEDIA CONTACT:**

Lisa Phillips  
Director of Marketing  
Toga Hospitality  
E: [lphillips@toga.com.au](mailto:lphillips@toga.com.au)  
P: +61 2 9356 1068

Jackie Hill  
Communications Manager  
Toga Hospitality  
E: [jhill@toga.com.au](mailto:jhill@toga.com.au)  
P: +61 2 9356 1005

***About Toga Hospitality***

Toga Hospitality is one of Australia's largest accommodation providers, currently operating 51 strategically located hotels and apartment hotels in Australia, New Zealand and Europe. The hotel brands include: Medina Apartment Hotels (23 locations across Australia), Vibe Hotels (seven locations in Australia) and Travelodge Hotels (16 locations across Australia and New Zealand) and boast over 6,000 apartments and hotel rooms. In Europe, Adina Apartment Hotels are located in Berlin, Frankfurt, Copenhagen and Budapest (five locations). Please visit [www.togahotels.com.au](http://www.togahotels.com.au) for more information.

