



MEDIA RELEASE

Adina Apartment Hotel Frankfurt Opening Soon

Sydney, NSW, 24 September 2009: Adina Apartment Hotels will welcome its fourth property to the group in October 2009 – Adina Apartment Hotel Frankfurt Neue Oper.

This is the second Adina Apartment Hotel to open in Germany after the successful performance of Adina Apartment Hotel Berlin which opened in December 2007.

Adina Apartment Hotel Frankfurt is a brand new development perfectly positioned along the banks of the river Main - just a few minutes from the city centre.

The property offers stylish 5-star accommodation perfect for both leisure and business travellers. Adina Frankfurt has 134 rooms including one and two bedroom apartments and studios. The apartments feature separate lounge and sleeping areas with fully equipped kitchens, laundries and facilities including a gymnasium and indoor pool.

Alto Tapas Bar is also located within the hotel, serving delicious meals complimented by an impressive wine list.

Many of Frankfurt's main sightseeing attractions such as the historic Romer, Frankfurt Cathedral, St Paul's Church and the Goethe-House are within easy walking distance and the strip of eleven well known museums along the Main "Museumsufer", the popular 'Zeil' shopping area and the financial district are also close by.

Prices start from just EUR129 a night (AUD \$218).



Rachel Argaman, CEO of Toga Hospitality said, “We are very excited to be opening Adina Apartment Hotel Frankfurt Neue Oper, our fourth Adina Apartment Hotel. The apartment hotel concept is still relatively new in Europe and we are looking forward to continuing our expansion in Germany with another Adina Apartment Hotel opening in Berlin next month.”

Adina Apartment Hotels are also located in Copenhagen, Budapest and Berlin and offer stylish and spacious five-star apartment accommodation, hotel service and excellent lifestyle facilities.

Adina Apartment Hotel Frankfurt Neue Oper

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About Toga Hospitality

Toga Hospitality is one of Australia’s largest accommodation providers, currently operating 49 strategically located hotels and apartment hotels in Australia, New Zealand and Europe. The



hotel brands include: Medina Apartment Hotels (23 locations across Australia), Vibe Hotels (seven locations in Australia) and Travelodge (15 locations across Australia and New Zealand) and boast over 6,000 apartments and hotel rooms. In Europe, Adina Apartment Hotels are located in Berlin, Frankfurt, Copenhagen and Budapest (four locations). Please see www.togahotels.com.au for more information.

